

Fishery Machinery Manufacturing Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019

Fishery is an entity which has been widely popular for many years for harvesting or raising fish. The equipments used for these purposes have eased the process from time to time serving the livelihood of over a few hundred million people in the world. The machinery used for fishing is based on its classification viz. recreational and commercial. Recreational fishing is used for competition, fun and sports where equipments such as rods, hooks, line, reel as well as artificial flies are used for fishing. Commercial fishing is done for profit where equipments such as traps, lift nets, weights, hacks, dredges and trawls are used to manufacture tons of fishes daily.

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The market for fishing equipments is largely characterized by brand loyalty. With most of the users using specific brands, value of high quality fish tackle brands is increasing phenomenally. Furthermore, rising expenditure by millions of anglers across the globe and special taxes collected on motorboat fuel and fishing tackle are contributing in supporting fisheries conservation and fish recreational programs. The fishing equipment market is showing a healthy growth with the changing food habits as well as growing concerns of the health benefits of consuming fish. Fishes are high quality, low fat, protein rich in omega 3 fatty acids and vitamin D and B2 (riboflavin) which is healthy for heart and brain, and helps in lowering blood pressure.

Europe represented the largest market for fishery equipments, followed by North America. Increasing demands from emerging markets of Latin America and Asia Pacific is expected to propel the global fishing equipment market. Buck's Bag Inc., Berkley Fishing, Bass Pro Shops, AFTCO Mfg. Co. Inc., Aarcom International are some of the major players operating in this market.

This research report analyzes this market depending on its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

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- North America
- Asia Pacific
- Europe
- Rest of the World

This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure
- Market projections for upcoming years



This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter's five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

Reasons for Buying this Report

- This report provides pin-point analysis for changing competitive dynamics

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- It provides a forward looking perspective on different factors driving or restraining market growth
- It provides a technological growth map over time to understand the industry growth rate
- It provides a seven-year forecast assessed on the basis of how the market is predicted to grow
- It helps in understanding the key product segments and their future
- It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors
- It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments
- It provides distinctive graphics and exemplified SWOT analysis of major market segments

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